

Order Form for an Advertisement in the RE Magazine by IREB

Company name and legal form	
Street	
Zip / City	
Country	
VAT-ID (for EU countries)	
Contact (first name, last name / function)	
E-mail	
Telephone	

Booking details

(for the positions please see the following page)

		Price per quarter	(please tick)
Front Page			
1a	Banner right (shuffle)	720 €	<input type="checkbox"/>
1b	Banner bottom	540 €	<input type="checkbox"/>
Article Page			
2a	Banner "inside" article	1080 €	<input type="checkbox"/>
2b	Banner right (shuffle)	864 €	<input type="checkbox"/>
2c	Banner bottom	648 €	<input type="checkbox"/>
1c and 2d	Sponsors	180 €	<input type="checkbox"/>

The booking is being processed for the next quarter of the year, depending on availabilities.

Place and Date / Signature

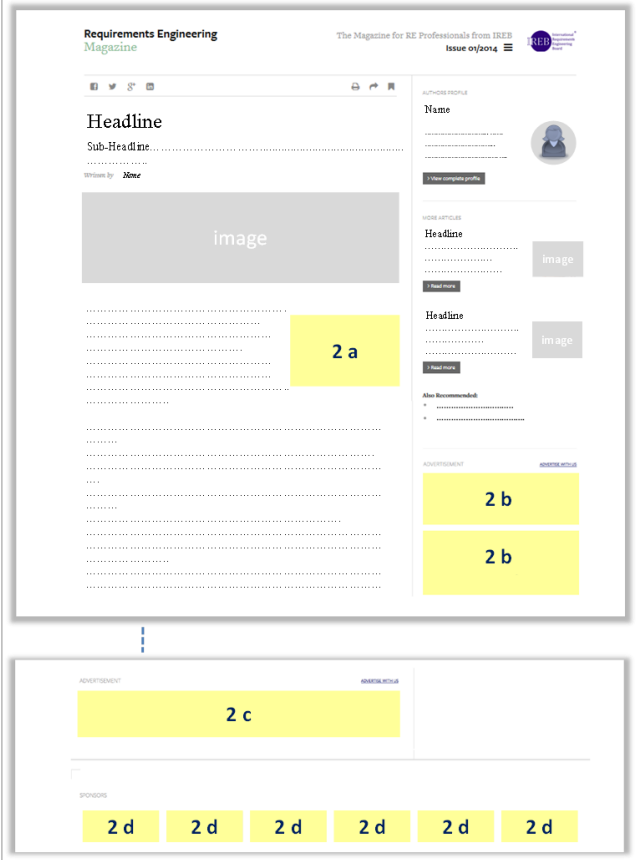
Please also sign on page 4, scan the completed form (all pages) and mail it to re-magazine@ireb.org

Front Page



The wireframe for the front page shows a header with the magazine title and issue information. Below is a featured story banner. The main content area includes two author profiles, each with a circular profile picture and a text area, followed by a yellow box labeled '1 a'. Below these are two advertisement boxes labeled '1 b' and a row of six smaller yellow boxes labeled '1 c'.

Article Page



The wireframe for an article page features a header with the magazine title and issue information. The main article area includes a headline, sub-headline, author byline, a large image placeholder, and a text area with a yellow box labeled '2 a'. The right sidebar contains an author profile, a list of more articles with headlines and image placeholders, and an advertisement box labeled '2 b'. Below the article is another advertisement box labeled '2 c' and a row of six smaller yellow boxes labeled '2 d'.

Data Privacy and Processing Information

This informational leaflet will be handed out to you as the orderer of an advertisement (hereinafter "subject") since IREB GmbH (hereinafter "IREB") collects and further processes personal data from subjects concerned under data protection regulations.

1. Name and contact data of the controller responsible for processing

This data protection information pertains to data processing by:

Controller: IREB GmbH
Mahlbergstrasse 25
7189 Karlsruhe / Germany
Email: privacy@ireb.org
Phone: +49 (0) 721 98234590
Fax: +49 (0) 721 98234596

2. Collection and storage of personal data as well as nature and purpose of its use

If you order an advertisement in IREB's RE Magazine – especially if you use the form provided for this – we will collect your personal data, such as first and last name, the contact's function, name of the company and legal form, address, tax ID number, email address and phone number as well as information necessary for the contract fulfilment. Such data are collected so that we are able to identify you as our contract partner, to meet our contractual obligations toward you, also for our correspondence with you as well as for asserting any possible claims against you.

Data processing will be effected according to Art. 6 subsection 1 sentence 1 letter b and letter c of GDPR for the purposes mentioned. The personal data collected by us for contract performance and processing shall be kept safely until the expiration of the statutory periods of safekeeping – on the basis of fiscal law and commercial law obligations of safekeeping and documentation (under the Commercial Code [HGB], Criminal Code [StGB] or the Fiscal Code [AO]); or if you had consented to any storage beyond this scope, this shall apply until revocation of your consent. Collected data which no longer need to be kept available in this respect will be erased (even partially).

Consent to the collection and storage of your data

Personal data are collected on the basis of your consent and is required according to Art. 6 subsection 1 sentence 1 letter a GDPR. Personal data collected on the basis of your consent shall not be transferred to third parties beyond the purpose of collection, unless at least one of the rules of permission applies which are listed under item 3. of our data privacy statement. If you do not revoke your consent, the data collected by us will be deleted at the latest when the purpose of the data collection is discontinued.

Voluntary Declaration of Consent

I consent to the collection of my first and last name, function, name and legal form of the company, address, tax ID number, email address and phone number and of information necessary for the contract fulfilment by IREB for the purpose of an advertisement in IREB's RE Magazine.

Date: _____

Name of the consenting person

Signature of the consenting person

3. Transmission of data

There will be no transmission of your personal data to third parties for purposes other than the ones specified in the following.

We will only transmit your personal data to third parties in the following cases:

- If you have given your explicit consent thereto according to Art. 6 subsection 1 sentence 1 letter a GDPR;
- If transmission is required according to Art. 6 subsection 1 sentence 1 letter f GDPR for the assertion, exercise or defense of legal claims, and if there is no reason to assume that you have a predominant legitimate interest in the non-transmission of your data;
- In the event that a legal obligation exists for the transmission according to Art. 6 subsection 1 sentence 1 letter c GDPR, and
- if this is legally admissible and required for handling contractual relationships with you according to Art. 6 subsection 1 sentence 1 letter b GDPR. In that case, categories of recipients include technical service providers concerned with the provision of offered website content and the handling of partly automated communication between user/subject and website provider/controller.

4. Subject's rights

You have the following rights:

- You may withdraw your previously given consent to us at any time. As a consequence, we will not be allowed to continue the processing of data based on this consent in the future;
- You may request information about your personal data processed by us. In particular, you may request information concerning the purposes of processing, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of the right to request rectification, erasure, restriction of processing or objection, the existence of the right to lodge a complaint, the source of your data if they had not been collected with us, as well as concerning the existence of automated decision-making including profiling and meaningful information regarding the respective particulars, where appropriate;
- You may request immediate completion or rectification should your personal data stored by us be inaccurate;
- You may request the erasure of your personal data stored by us, if processing of such data is not required for exercising the right of freedom of expression and information, for compliance with a legal obligation, on the grounds of public interest or for the assertion, exercise or defense of legal claims;
- You may request the restriction of processing your personal data, if the accuracy of such data is contested by you, if processing is unlawful but you reject their erasure and we no longer need the data, but you require them for the assertion, exercise or defense of legal claims, or if you have filed objection against the processing in accordance with Art. 21 GDPR;
- You may request to receive your personal data provided to us in a structured, commonly used and machine-readable format or request transmission of said data to a different controller; and
- you may file a complaint with a supervisory authority. Normally, you may address this to the supervisory authority of your usual residence or workplace, or the supervisory authority for our registered office.

5. Right to object

If your personal data are processed based on legitimate interests you have the right to object to such processing of your personal data if there are grounds resulting from your particular situation.

To exercise your right to withdrawal of consent or your right to object, it is sufficient to send an email to privacy@ireb.org